

SEMESTER-V

BSc-PE-DSE-3(4)-302: SPORTS JOURNALISM

Course title& Code	Credits	Credit distribution of the course			Eligibility criteria	Pre-requisite of the course (if any)
		Lecture	Tutorial	Practical/ Practice		
BSc-PE-DSE-3(4)-302: SPORTS JOURNALISM	4	3	0	1	Class XII pass	NIL

Learning Objective: - the students will learn to apply knowledge of sports journalism and research in sports and Physical Education.

Learning Outcomes: After completing the course, the students will be able to:

- Understand changing trends of journalism in sports.
- Identifies the Role of journalism in sports promotion & Vice – versa
- Understand Historical development & role of print and electronic media in sports promotion
- Understand the Organizational set-up of a newspaper- printing, process sequences of operations in the printing of a newspaper/journals
- Identifies various sports organizations and agencies
- Understand the Theory and principles of advertising in sports, Public relations in sports, press releases, conferences Public relations media
- Understands aspects of journalism by practicing the art on platforms like local tournaments and during sports meets.

THEORY SYLLABUS (45 HOURS)

UNIT-I INTRODUCTION & WRITING SKILLS (12 Hrs)

- 1.1 Meaning and scope of journalism in sports.
- 1.2 Role of journalism in sports promotion & Vice – versa
- 1.3 Historical development & role of print and electronic media in sports promotion,
- 1.4 Media, ethics and responsibilities of journalist & editor (social, legal, and professional)
- 1.5 Fundamentals of a sports story/ news, Language used

UNIT-II ORGANIZATIONAL AND PRESENTATION SKILLS FOR MEDIA (12 Hrs)

2.1 The organizational set-up of a newspaper- printing, process sequences of operations in the printing of a newspaper/journals.

2.2 Introduction of various sports organizations and agencies- Olympic Games, Asian Games ,Commonwealth Games, awards, and trophies.

2.3 New types- Write-ups: feature, follow-ups, advance story, curtain raiser, flashback, articles, filters, editorials, boxes, radio and T.V. commentary anchoring, interviews, group discussions, talk – shows, and reviews in sports

2.4 Development and maintenance of sports / personal library Statistics, records, and computers in sports.

UNIT-III EXTENDED RELEVANT DIMENSIONS (11 Hrs)

3.1 Theory and principles of advertising in sports, Public relations in sports, press releases, conferences

3.2 Public Relations Media – advertising, press releases, conferences, exhibitions, fairs, street drama, public speaking, radio, television, newspapers, films, posters, pictures, graphics, Sports photo features, and writing captions of photos.

UNIT-IV JOURNALISM AND SPORTS (10 Hrs)

4.1 Introduction to photojournalism about sports. Process of newspaper publishing and management

4.2 Olympics and Sports Journalism. Research tools for developing a sports story

4.3 Introduction to various types of information technology. Satellite communication: use of satellite in radio and T.V. communication for sports information.

PRACTICAL: 30 Hours

1. Reporting of sports event
2. Review of sports articles
3. Sports Photography
4. Article writing

SUGGESTED READINGS:

1. Aamidor A (2003).Real Sports Reporting. Indiana University Press.Valparaiso. Indiana. U.S.A.

2. Ahuja, B.N (1988) Theory and Practice of Journalism. Surjeet Delhi.
3. Andrews P (2005). Sports Journalism: A Practical Introduction. Sage Publications Ltd. Delhi.
4. Boyle R (2006). Sports Journalism: Context and Issues. Sage Publications Ltd.

Note: Examination scheme and mode shall be as prescribed by the Examination Branch, University of Delhi, from time to time.